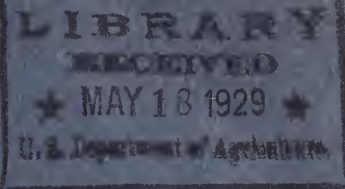


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

6209



WALLER-FRANKLIN

1929

CONTRACT
AND
GENERAL TRADE LIST
OF
"MERIT" FLOWER SEEDS

CROP *of* 1929

To the Seed Trade only



Waller-Franklin Seed Co.

WHOLESALE GROWERS

GUADALUPE, CALIFORNIA, U. S. A.

Cable Address "Waller, Guadalupe"

Code A. B. C. Fifth Edition Improved

Foreword

TO THE TRADE:

We take pleasure in presenting our 1929 contract and general trade list.

An institution grows as it is capable of serving well its many customers: WE serve the discriminating trade what they demand: MERIT FLOWER SEEDS.

We are justly proud of the esteem and favor our stocks have attained, and devote all our energies to the perfecting of strains and the breeding up of new varieties.

We extend to the seed trade a most cordial invitation to visit our experimental and trial grounds and our extensive ranches, and personally acquaint themselves with the purity of our cultures.

We again welcome the opportunity to thank our patrons for their generous support in the past and will do our utmost to justify their continuance.

GENERAL CONDITIONS OF DELIVERY

For every order, we agree to plant sufficient land to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only.

Crop failure or any other cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds we sell, and we will not be in any way responsible for them.

TERMS

All seeds are quoted f. o. b. Guadalupe, California, for delivery after harvest crop of 1929, 60 days acceptance net, less 2% cash thirty days.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

While we are confident prices given in this catalog are very reasonable, we shall be pleased to have the opportunity of meeting any reasonable competition of houses of repute.

No order filled for less than a quarter pound except where ounce prices are quoted.

We reserve the right to change any prices in this list after May 1st, 1929.

WALLER-FRANKLIN SEED COMPANY

WALLER-FRANKLIN FORMULA MIXTURES

As the result of years of experimenting, our research department has perfected certain color blends of various mixtures.

These mixtures were subject to the criticism of visiting seedsmen for several years and when unanimously approved were considered MASTER FORMULAE.

Mixtures grown from these Master Formulae are listed in this catalog as "WALLER-FRANKLIN FORMULA MIXTURES."

PHOTOGRAPHS

We have a large collection of photographs of annuals and perennials and we will be pleased to send selections for your inspection.

NOVELTIES AND RECENT INTRODUCTIONS

* * * * *

We devote a great deal of time and attention to the perfecting of original strains and also to the development of new colors and types of flowers and each year have had the pleasure of introducing a number of outstanding novelties.

We devote fifty acres of our very finest land to Experimental Grounds and we have many worth while novelties in various stages of development. An announcement regarding our novelties for 1929 will be made in August.

Novelties Introduced By Us in 1928.

* * * * *

LARKSPUR EXQUISITE PINK IMPROVED

Exquisite in color. Perfection in form. Purity of strain.

Eight years ago we introduced Larkspur Exquisite Pink; it at once became the standard of excellence in Larkspurs in spite of the fact that the strain was not true.

After a further eight years of effort we have perfected a new strain, true **Exquisite Pink** in color with a wonderful improved new form. An upright habit similar to our perennial Delphinium and best of all, this new improved strain comes practically 100% true. The color is a beautiful soft pink shaded salmon. Price per oz. \$1.00, per ¼ lb. \$3.00, per lb. \$10.00.

LARKSPUR EXQUISITE ROSE

A beautiful shade of rose pink, several tones deeper than Exquisite Pink Improved but with the same new improved Delphinium form and coming quite true. Price per oz. \$1.00, per ¼ lb. \$3.00, per lb. \$10.00.

NEW EARLY FLOWERING SPENCER SWEET PEA

PINK CHARM—A light rose pink, practically self-colored with wings and standard somewhat lighter toward the outer edges, giving the whole a most charming effect. A vigorous grower, with a long blooming period and when other varieties are through blooming, Pink Charm is still good. A splendid variety for florists. Price per oz. \$1.00, per ¼ lb. \$3.00, per lb. \$10.00.

NOVELTIES AND RECENT INTRODUCTIONS

* * * * *

Novelties Introduced By Us in 1928.

* * * * *

HELICHRYSUM MONSTROSUM FL. PL. SILVERY PINK—A soft pleasing shade of delicate silvery cameo pink. The dainty delicate color is something quite new and heretofore unknown in Helichrysums. The blooms are quite large, slightly over two inches in diameter. This will prove to be a very good commercial variety. Price per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

STOCK EARLY GIANT IMPERIAL ELK'S PRIDE—Elk's Pride is a new shade in the Early Giant Imperial group, being an intense royal purple of vigorous growth, attaining a height of twenty-four to thirty inches. It is very early blooming, the florets are quite large and sweetly scented. The strain is very double. Price per oz. \$3.50, per $\frac{1}{4}$ lb. \$10.50, per lb. \$35.00.

VERBENA HYBRIDA GRANDIFLORA ROYALE—This is a Verbena of enormous size, the individual florets measuring over an inch and a quarter in diameter. The color of this new Verbena is a rich deep royal blue with a large creamy yellow eye. A wonderful acquisition to our group of Grandiflora Verbenas. Price per oz. \$2.00, per $\frac{1}{4}$ lb. \$6.00, per lb. \$20.00.

* * * * *

DELPHINIUM WALLER-FRANKLIN HOLLYHOCK STRAIN (Wrexham Type)—These are the greatest advance in Delphiniums. Their graceful spire shaped spikes of enormous size and beauty of form are rapidly bringing them to the front as the most popular flower for cutting or the garden. This mixture contains all the colors in Delphiniums, including both double and single flowers and has been greatly praised by professional Delphinium growers. Price per oz. \$4.00, per $\frac{1}{4}$ lb. \$12.00, per lb. \$40.00.

NOVELTIES AND RECENT INTRODUCTIONS

* * * * *

NEW EARLY FLOWERING SPENCER SWEET PEA

IMPERIAL PINK—Imperial Pink is the last word in Early pink Sweet Peas and this new variety, we prophesy, will be the favorite pink among florists and in our gardens for many years to come. A clear pink of enormous size bred up from a line of strong and tested parentage, insuring a vigorous growth, long stems and an abundance of blooms over a long period. Price per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

* * * * *

GAILLARDIA GRANDIFLORA, PORTOLA HYBRIDS—This superb new strain of Gaillardia bears flowers of very large size, the color ranging through shades of bronzy red with the characteristic golden tipped petalage and robust vigor of the well known Portola variety. A splendid cut flower. Price per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

HELICHRYSUM MONSTROSUM FL. PL. ROSE QUEEN—Immense flowers of a rich deep rose. Extremely beautiful under artificial light. A wonderful addition to the Helichrysum group. Price per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

SCABIOSA GRANDIFLORA FL. PL. PEACH BLOSSOM—"Highly Commended" by the Royal Horticultural Society of Great Britain. A beautiful shade of Peach Blossom pink, large size and long stems. An excellent cut flower. Price per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

SCABIOSA GRANDIFLORA FL. PL. SHASTA—A pure white of enormous size, the flowers measuring three and a half inches across with extremely long stems. Price per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

STOCK EARLY GIANT IMPERIAL ANTIQUE COPPER—Rich Hellebore red, overlaid with copper, the whole giving a very pleasing reddish antique copper effect. The strain is very double with individual florets two inches in diameter on long stems. Price per oz. \$3.50, per $\frac{1}{4}$ lb. \$10.50, per lb. \$35.00.

STOCK EARLY GIANT IMPERIAL GOLDEN ROSE—A rich light rose enhanced by a pleasing golden effect in the center of each individual floret. Very double, large flowers on long stems. A wonderful cut flower. Price per oz. \$3.50, per $\frac{1}{4}$ lb. \$10.50, per lb. \$35.00.

VERBENA HYBRIDA GRANDIFLORA ETNA—Large trusses of intense Paul Crampbell geranium red with a small creamy yellow eye. The individual florets are over one inch in diameter. Price per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

SPECIALTIES AND FLORISTS' STRAINS

* * * * *

ALYSSUM PROCUMBENS—Carpet of Snow. A very select strain grown by us with the greatest of care, habit two and a half inches high and about twelve to eighteen inches in diameter, and has the appearance of a nice flat pancake. The blooms are massed, completely hiding all foliage, and a field of this in bloom has the appearance of being covered with snow. Price per $\frac{1}{4}$ lb. \$.075, per lb. \$2.50.

	Price $\frac{1}{4}$ lb.	Price per lb.
FIVE ANTIRRHINUMS FOR FORCING		
GLORIA, rich deep rose pink.....	\$2.25	\$7.50
NELROSE, deep rose pink.....	2.25	7.50
PEERLESS PINK (Waller-Franklin) La France pink.....	3.00	10.00
PURITY, pure white.....	1.80	6.00
SILVER PINK (Waller-Franklin) pearly pink self.....	3.00	10.00

CALENDULA, Fl. Pl. BALL'S GOLD IMPROVED—Dark golden yellow with long stems. A companion to Calendula The Ball. Price $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

CALENDULA, Fl. Pl. ORANGE KING—Double, dark orange red, dark center; a very select strain grown by us with the greatest of care for our customers in the seed trade who make a specialty of catering to the florist trade. The plants in the open ground under ordinary field cultivation attain a growth of eighteen inches high and produce blossoms three and a half inches in diameter. What they will do under intensive hothouse culture can be left to the imagination. Price per $\frac{1}{4}$ lb. \$.30, per lb. \$1.00.

CALENDULA, Fl. Pl. THE BALL—A special florists' strain, color orange with a light center; long stems with very large uniformly double flowers. This is an exceptionally fine Calendula for forcing. Price per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

CANDYTUFT, GIANT HYACINTH FLOWERED WHITE EXTRA SELECT—A very select strain, eighteen inches high, worked up by us from a single plant selection. We believe this to be the finest strain of this variety offered. Price per $\frac{1}{4}$ lb. \$.90, per lb. \$3.00.

SPECIALTIES AND FLORISTS' STRAINS

* * * * *

CARNATION CHABAUD'S GIANT IMPROVED

A new acquisition in the line of Carnations; coming into bloom six months from seed and continuing to bloom throughout the Summer. The plants are of robust upright habit; they form ten to twenty stalks bearing huge flowers of fine form; they come about 90% double, quite true and are highly clove scented. This group should not be confused with the old Chabaud type.

	Price per oz.	Price ¼ lb.	Price per lb.
Cardinal (Sparkler).....	\$2.00	\$6.00	\$20.00
Crimson (Nero).....	2.00	6.00	20.00
Deep Rose.....	2.00	6.00	20.00
Flesh Pink.....	2.00	6.00	20.00
Rose Pink (The Pearl).....	2.00	6.00	20.00
Salmon Rose (Legion of Honor).....	2.00	6.00	20.00
White (Jeanne Dionis).....	2.00	6.00	20.00
Yellow (Marie Chabaud).....	2.00	6.00	20.00
Choice Mixed.....	1.60	4.80	16.00

CENTAUREA CYANUS—Three fine varieties.

	Price ¼ lb.	Price per lb.
ALBA Fl. Pl., pure white and very double.....	\$.40	\$1.25
BLUE Fl. Pl., most popular variety.....	.40	1.25
ROSE Fl. Pl. (Waller-Franklin), an exceptionally fine strain.....	.40	1.25

CENTAUREA IMPERIALIS AMARANTH RED (Waller-Franklin)—A new color in this group giving a wonderful effect under artificial light. Price per ¼ lb. \$1.50, per lb. \$5.00.

COSMOS EXTRA EARLY DOUBLE CRESTED

This beautiful group of Double Cosmos is variable as to percentage of doubleness, which does not often exceed fifty per cent. Both double and single flowers will appear on the same plant.

	Price per oz.	Price ¼ lb.	Price per lb.
Carnelia (Waller-Franklin) crimson.....	\$2.00	\$6.00	\$20.00
Peach Blossom (Waller-Franklin) pink.....	2.00	6.00	20.00
Whirlwind (Waller-Franklin) white.....	2.00	6.00	20.00
Choice Mixed.....	1.50	4.50	15.00

SPECIALTIES AND FLORISTS' STRAINS

* * * * *

DELPHINIUM BELLADONNA, Light Blue—This is an excellent strain which comes quite true from seed and is especially adapted for forcing. Price per $\frac{1}{4}$ lb. \$7.50, per lb. \$25.00.

DELPHINIUM BELLAMOSUM, Dark Blue—This Delphinium has the Belladonna habit and the Formosum dark blue color, hence the name Bellamosum. Price per $\frac{1}{4}$ lb. \$4.50, per lb. \$15.00.

DELPHINIUM HYBRIDS XXX MIXED (Waller-Franklin)—For a number of years we have been carefully selecting Delphinium varieties with a view to making a mixture which would contain all the most beautiful shades of color obtainable in a perfect blend. Various formulae were tried out in our Experimental Grounds over a period of several years with the result that we now have a strain of Mixed Delphinium Hybrids on which we can put our highest mark of approval: "XXX." Price per oz. \$1.50, per $\frac{1}{4}$ lb. \$4.50, per lb. \$15.00.

DELPHINIUM

Hybrids XXX Art Shades (Waller-Franklin)

" XXX Deep Blue Shades (Waller-Franklin)

" XXX Light Blue Shades (Waller-Franklin)

" XXX Mid-Blue Shades (Waller-Franklin)

Price per oz. \$2.00, per $\frac{1}{4}$ lb. \$6.00, per lb. \$20.00.

GYPSOPHILA ELEGANS GRANDIFLORA, PARIS MARKET—An improved strain of this popular florist flower, the plants grow about the same height as the older type, but the flowers are much larger and are pure white, without the objectionable veining of the older type. Price per $\frac{1}{4}$ lb. \$0.15, per lb. \$0.50.

MARIGOLD TALL AFRICAN DOUBLE, ORANGE PRINCE (Fistulosa)
—An especially fine tall branching strain, bearing enormous flowers of the quilled type. Price per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

SPECIALTIES AND FLORISTS' STRAINS

* * * * *

MIGNONETTE MACHET, NEW YORK MARKET—A magnificent strain of this very popular variety. Price per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

PETUNIA GIANTS OF CALIFORNIA, CHOICE MIXED—The largest and finest of all single Petunias. Price per $\frac{1}{4}$ oz. \$5.40, per oz. \$18.00.

POPPY SHIRLEY AMERICAN LEGION (Waller-Franklin)—“Highly commended” by the Royal Horticultural Society of Great Britain. This new single Shirley is a dazzling orange scarlet of enormous size, borne on long stout stems. The plants are of very erect robust growth. Price per $\frac{1}{4}$ lb. \$0.50, per lb. \$1.50.

SCHIZANTHUS GRANDIFLORUS WALLER-FRANKLIN GIANT FLOWERING HYBRIDS—An extra select hothouse strain. Price per oz. \$2.50, per $\frac{1}{4}$ lb. \$7.50, per lb. \$25.00.

STOCK EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class. Growing from twenty-four to thirty inches tall; of branching habit. Very early blooming and producing a high percentage of doubles.

	Price per oz.	Price $\frac{1}{4}$ lb.	Price per lb.
Blood Red.....	\$2.00	\$6.00	\$20.00
Blush (Apple Blossom).....	2.00	6.00	20.00
Canary Yellow (Golden Ball).....	2.00	6.00	20.00
Chamois, ivory, tinted old rose.....	2.00	6.00	20.00
Chamois Rose.....	2.00	6.00	20.00
Dark Blue.....	2.00	6.00	20.00
Fiery Blood Red.....	2.25	6.75	22.00
Flesh.....	2.00	6.00	20.00
Lavender.....	2.00	6.00	20.00
Lilac.....	2.00	6.00	20.00
Mauve Lavender.....	2.00	6.00	20.00
Rose, deep rose pink.....	2.00	6.00	20.00
White.....	2.00	6.00	20.00
Choice Mixed.....	1.80	5.40	18.00

SPECIALTIES AND FLORISTS' STRAINS

* * * * *

STOCK PERPETUAL BRANCHING (Giant Perfection)

CANARY YELLOW (Creole). Award of Merit, R. H. S.

ROSE, rose pink. Award of Merit, R. H. S.

SILVERY LILAC (Empress Augusta Victoria). Award of Merit R. H. S.

These are three exceptionally fine Stocks which produce a very high percentage of double flowers. They each received an Award of Merit from the Royal Horticultural Society of Great Britain. Price per oz. \$1.60, per $\frac{1}{4}$ lb. \$4.80, per lb. \$16.00.

VERBENA HYBRIDA GRANDIFLORA

A magnificent new strain of Verbenas, of robust compact habit and free blooming. The trusses are immense, the individual florets measuring an inch and over in diameter.

BLUE (Waller-Franklin) white eye.

COCCINEA (Waller-Franklin) scarlet, small eye.

LUCIFER (Waller-Franklin) vivid scarlet self, nearly twice as large as the older type.

LUMINOSA (Waller-Franklin) luminous flame pink, shading to salmon.

ROSE CARDINAL (Waller-Franklin) carmine rose with large white eye.

ROSEA STELLATA (Waller-Franklin) a pure rose pink, with large white eye.

VIOLACEA STELLATA, deep violet, white eye.

WHITE (Waller-Franklin) immense size.

Price per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

ZINNIA ELEGANS CUT AND COME AGAIN—A group with double, perfectly formed, medium sized flowers and bred with long stems; exceptionally fine for cut flowers. (This is a "Cut and Come Again" group and is especially fine for massing in the garden and produces a continuous succession of cut flowers throughout the Summer.

	Price $\frac{1}{4}$ lb.	Price per lb.
Bright Scarlet.....	\$.90	\$3.00
Canary Yellow.....	.90	3.00
Crimson.....	.90	3.00
Flesh.....	.90	3.00
Golden Yellow.....	.90	3.00
Salmon Rose.....	1.25	4.00
White.....	.90	3.00
Waller-Franklin Formula Mixture "Just a little bit better"85	2.75

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
ABRONIA UMBELLATA, (Sand Verbena) pink.....	\$0.50	\$1.50
AGATHEA COELESTIS, blue marguerite.....	1.50	5.00
AGERATUM MEXICANUM, Blue Perfection.....	.75	2.50
ALONZOA, Warscewicz, scarlet.....	.50	1.50
ALYSSUM		
Maritimum, sweet white.....	.30	1.00
Compactum Erectum Little Gem.....	.60	2.00
“ Lilac Queen Improved, an extra select strain, true to color and form.....	.75	2.50
Lutescens, creamy yellow.....	.90	3.00
Minimum.....	.90	3.00
Mixed (Little Gem, Lilac Queen, and Lutescens).....	.60	2.00
Procumbens, Carpet of Snow.....	.75	2.50
Saxatile Compactum, golden yellow.....	.90	3.00
AMARANTHUS		
Caudatus, Love Lies Bleeding.....	.10	.35
Tricolor.....	.75	2.50
AMMOBIUM ALATUM GRAND., White Everlasting.....	.40	1.25
ANAGALLIS GRANDIFLORA MIXED.....	.60	2.00
ANCHUSA		
Capensis, forget-me-not-blue flowers.....	.60	2.00
Italica, Dropmore Variety, gentian blue.....	1.00	3.50
“ Lissadell, bright gentian blue, large flowers.....	4.50	15.00
ANTHEMIS KELWAYI, golden yellow.....	1.50	5.00
ANTIRRHINUM MAJUS GRANDIFLORUM		
Brilliant Rose, rose pink.....	1.50	5.00
Cardinal, dazzling scarlet.....	3.00	10.00
Coral Rose.....	1.50	5.00
Crimson King, rich crimson.....	1.50	5.00
Fire King, orange scarlet, white tube.....	1.50	5.00
Golden King, giant yellow.....	1.25	4.00
Harmony, terra cotta orange, shaded rose.....	2.50	8.00
Pink Venus, flesh pink, white tube.....	1.50	5.00
Queen Victoria Improved, pure white.....	1.25	4.00
Rose King, deep rose self.....	2.10	7.00
Rose Queen, soft pink.....	1.50	5.00
Scarlet (Defiance).....	1.50	5.00
Torchlight, orange, yellow lip.....	1.80	6.00
Majus Grandiflorum Mixed, all varieties.....	.85	2.75

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price	
	$\frac{1}{4}$ lb.	per lb.

ANTIRRHINUM MAXIMUM

This wonderful new group of Antirrhinums far surpasses anything yet introduced. In habit they are taller than the Majus group, growing about five feet high. The flowers are of magnificent size.

	Price per oz.		
Apple Blossom, rosy pink, white tube.....	\$1.20	\$3.60	\$12.00
Canary Bird (Florists' Strain) canary yellow....	1.50	4.50	15.00
Copper King (Florists' Strain) bronzy copper....	1.50	4.50	15.00
Old Gold (Florists' Strain).....	1.50	4.50	15.00
Purple King, deep garnet.....	1.20	3.60	12.00
Snowflake, white.....	1.20	3.60	12.00
The Rose (Florists' Strain) begonia rose.....	1.50	4.50	15.00
Maximum Mixed, all varieties.....	.75	2.25	7.50

ANTIRRHINUM NANUM GRANDIFLORUM

Amber Queen, amber, suffused chamois.....	1.80	6.00
Carmine Queen, brilliant rose carmine.....	1.80	6.00
Climax, orange shading to yellow in lip.....	2.50	8.00
Defiance, orange scarlet.....	2.25	7.50
Empress, rich velvety crimson.....	2.25	7.50
Fawn, terra cotta pink, suffused yellow.....	1.80	6.00
Firebrand, bright scarlet.....	1.50	5.00
Gloria (Florists' Strain) rich deep rose pink.....	2.25	7.50
Golden Queen, clear yellow.....	1.50	5.00
Mauve Queen, lilacy mauve..	1.50	5.00
Nelrose (Florists' Strain) deep rose pink.....	2.25	7.50
Peerless Pink (Waller-Franklin) (Florists' Strain) cameo pink.....	3.00	10.00
Philadelphia Pink (Florists' Strain).....	3.00	10.00
Pink Perfection (Waller-Franklin) Hermosa pink, suffused salmon.....	3.00	10.00
Prima Donna, terra cotta pink, white tube.....	1.50	5.00
Purity (Florists' Strain) pure white.....	1.80	6.00
Rose Dore', rose, suffused orange.....	1.50	5.00
Silver Pink (Waller-Franklin) (Florists' Strain) pearly pink self.....	3.00	10.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	1.50	5.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS		Price ¼ lb.	Price per lb.
AQUILEGIA		Per oz.	
Chrysantha, yellow.....	\$1.00	\$3.00	\$10.00
Coerulea, Rocky Mountain Blue Columbine.....	2.00	6.00	20.00
Long Spurred Blue Shades.....	3.50	10.50	35.00
“ “ Pink Shades.....	2.50	7.50	25.00
“ “ Rose Queen.....	2.50	7.50	25.00
“ “ Waller-Franklin Hybrids Mixed	2.50	7.50	25.00
“ “ Hybrids Mixed.....	1.80	5.40	18.00
ARCTOTIS GRANDIS (African Daisy).....		.75	2.50
ARGEMONE			
Platyceras Roseus.....	1.25	4.00	
Hybrida Grandiflora, Mixed.....	.75	2.50	
ARMERIA Formosa Hybrida.....		1.80	6.00
ASTER AMERICAN BEAUTY			
Azure Fairy.....	2.50	8.00	
Peach Blossom.....	2.50	8.00	
Purple.....	2.50	8.00	
Rose.....	2.50	8.00	
Shell Pink (September Beauty).....	2.50	8.00	
White.....	2.50	8.00	
Choice Mixed.....	2.10	7.00	
ASTER CALIFORNIA GIANTS			
Dark Purple.....	4.50	15.00	
Deep Rose.....	4.50	15.00	
Light Blue.....	4.50	15.00	
Peach Blossom.....	4.50	15.00	
White.....	4.50	15.00	
Choice Mixed.....	3.60	12.00	
ASTER GIANT COMET OR CREGO			
Crimson.....	1.80	6.00	
Lavender.....	1.80	6.00	
Purple.....	1.80	6.00	
Rose.....	1.80	6.00	
Shell Pink.....	1.80	6.00	
White.....	1.80	6.00	
Choice Mixed.....	1.75	5.50	

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
ASTER EARLY ROYAL		
Deep Rose.....	\$1.80	\$6.00
Lavender.....	1.80	6.00
Purple.....	1.80	6.00
Shell Pink.....	1.80	6.00
White.....	1.80	6.00
Choice Mixed.....	1.75	5.50
ASTER KING		
Crimson.....	1.75	5.50
Lavender.....	1.75	5.50
Rose.....	1.75	5.50
Violet.....	1.75	5.50
White.....	1.75	5.50
Choice Mixed.....	1.50	5.00
ASTER LATE BRANCHING		
Crimson.....	1.75	5.50
Deep Rose.....	1.75	5.50
Lavender.....	1.75	5.50
Purple.....	1.75	5.50
Shell Pink.....	1.75	5.50
White.....	1.75	5.50
Choice Mixed.....	1.50	5.00
ASTER QUEEN OF THE MARKET		
Crimson.....	1.50	5.00
Deep Rose.....	1.50	5.00
Flesh Pink.....	1.50	5.00
Lavender.....	1.50	5.00
Purple.....	1.50	5.00
White.....	1.50	5.00
Choice Mixed.....	1.35	4.50
ASTER BALL'S WHITE	1.80	6.00
ASTER HEART OF FRANCE , most brilliant red Aster.....	2.50	8.00
ASTER MORETON PINK	1.80	6.00
ASTER PEERLESS PINK	1.65	5.50
ASTER CHINENSIS TALL SINGLE GIANT FLOWERED		
Apple Blossom, flesh pink.....	.60	2.00
Carmine Rose.....	.60	2.00
Lavender.....	.60	2.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
ASTER CHINENSIS TALL SINGLE GIANT FLOWERED		
—Continued.		
Marechal Joffre, crimson scarlet.....	\$0.90	\$3.00
Rose.....	.60	2.00
White.....	.60	2.00
Choice Mixed.....	.50	1.50
ASTER SINGLE ELEGANCE		
Blue.....	1.25	4.00
Lavender.....	1.25	4.00
Rose.....	1.25	4.00
White.....	1.25	4.00
Choice Mixed.....	.90	3.00
BALLOON VINE (Cardiospermum).....	.25	.80
BARTONIA AUREA , golden yellow.....	.60	2.00
BEANS SCARLET RUNNER , Scarlet Emperor.....15
BIDENS HUMULUS: See Cosmos Miniature Yellow.		
BROWALLIA ELATA		
Blue.....	1.50	5.00
White.....	1.50	5.00
Mixed.....	1.25	4.00
CALENDULA: Flora Plena		
Ball's Gold Improved (Florists' Strain) golden yellow..	1.50	5.00
Ball's Orange Improved (Florists' Strain).....	1.50	5.00
Ball's Supreme (Florists' Strain) cadmium orange, dark brown center.....	1.50	5.00
Campfire (Sensation).....	3.00	10.00
Favorita, cream striped yellow.....	.30	1.00
Golden King (Jaune Vif) cadmium orange, light center	.30	1.00
Lemon Queen (Sulphurea) sunflower yellow.....	.20	.75
Meteor, creamy white, striped orange.....	.20	.75
Nankeen (Le Proust) cream, flushed apricot.....	.20	.75
Orange King (Florists' Strain) dark orange red, dark center.....	.30	1.00
Prince of Orange—Orange King is superior		
The Ball (Florists' Strain) orange, light center.....	1.50	5.00
Trianon (Royal Marigold) yellow, striped orange, dark center.....	.30	1.00
Mixed, all varieties, extra fine.....	.15	.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
CALIFORNIA NATIVE FLOWERS MIXED.....	\$0.60	\$2.00
CALLIOPSIS TALL: Bicolor		
Atrosanguinea.....	.50	1.60
Marmorata, yellow and maroon marbled.....	.50	1.60
Nigra Speciosa, dark brown.....	.60	2.00
Splendens, golden, brown center, extra large flowers.....	.60	2.00
Tinctoria, yellow, maroon center.....	.35	1.10
Tall Annual Varieties Mixed.....	.30	1.00
Hybrida Semi Plena Mixed.....	.50	1.50
CALLIOPSIS DWARF		
Bicolor Crimson King (Purpurea).....	.60	2.00
" Dazzler, golden yellow, maroon center.....	.75	2.50
" Gold Ray, golden, maroon center.....	.60	2.00
" Marmorata, yellow and maroon marbled.....	.60	2.00
" Nana, yellow, brown center.....	.60	2.00
" Tiger Star (Radiata Tigrina) extra select.....	.75	2.50
" Dwarf Annual Varieties Mixed.....	.50	1.50
Coronata Maxima, yellow.....	.60	2.00
Drummondi (Golden Wave).....	.40	1.25
CAMPANULA CALYCANTHEMA, Cup and Saucer		
A good strain grown with the greatest of care.		
Dark Blue.....	3.00	10.00
Light Blue.....	3.00	10.00
Rose Pink.....	3.00	10.00
White.....	3.00	10.00
Mixed, extra fine.....	2.75	9.00
CAMPANULA MEDIUM, Single Mixed.....	.50	1.50
CANARY BIRD VINE: See Tropaeolum		
CANDYTUFT CORONARIA		
Empress.....	.60	2.00
Giant Hyacinth Flowered White, extra select.....	.90	3.00
Little Prince, a miniature Giant Hyacinth Flowered White, six inches high, extra select strain.....	1.50	5.00
CANDYTUFT UMBELLATA		
Carmine.....	.50	1.50
Crimson.....	.40	1.25
Flesh Pink.....	.50	1.50
Lavender.....	.40	1.25
Rose Cardinal.....	.60	2.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
CANDYTUFT UMBELLATA—Continued		
White.....	\$0.40	\$1.25
Waller-Franklin Formula Mixture, "Just a little bit better".....	.30	1.00
Mixed, all varieties.....	.25	.80
CANDYTUFT UMBELLATA HYBRIDA NANA, a dwarf compact group only six inches high.		
Crimson.....	.75	2.50
Flesh.....	.75	2.50
Lilac.....	.75	2.50
Rose.....	.75	2.50
White.....	.75	2.50
Choice Mixed.....	.60	2.00
Perennial types—see Iberis		
CANNA, Crozy's Hybrids Choice Mixed.....	.60	2.00
CARNATION		
Chabaud's Everblooming Mixed.....	2.50	8.00
Giant Malmaison Mixed.....	4.80	16.00
Grenadin, Early Double Red.....	3.60	12.00
" Early Double Snow White.....	4.20	14.00
Marguerite Fine Mixed.....	1.50	5.00
CARNATION CHABAUD'S GIANT IMPROVED		
A new acquisition in the line of Carnations; coming into bloom six months from seed and continuing to bloom throughout the Summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 90% double, are quite true and are highly clove scented.		
This group should not be confused with the old Chabaud type.		
	Per oz.	
Cardinal Red (Sparkler).....	2.00	6.00 20.00
Crimson (Nero).....	2.00	6.00 20.00
Deep Rose.....	2.00	6.00 20.00
Flesh Pink.....	2.00	6.00 20.00
Rose Pink (The Pearl).....	2.00	6.00 20.00
Salmon Rose (Legion of Honor).....	2.00	6.00 20.00
White (Jeanne Dionis).....	2.00	6.00 20.00
Yellow (Marie Chabaud).....	2.00	6.00 20.00
Choice Mixed, all varieties.....	1.60	4.80 16.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price	
	$\frac{1}{4}$ lb.	per lb.
CELOSIA		
Childsii (Chinese Wool Flower) Mixed.....	\$2.50	\$8.00
Cristata Dwarf Mixed.....	1.80	6.00
Plumosa Mixed.....	.90	3.00
CENTAUREA CYANUS: Flora Plena		
Alba, pure white, very double.....	.40	1.25
Atropurpurea, maroon.....	.40	1.25
Blue (Florists' Strain) very double.....	.40	1.25
Carmine.....	.40	1.25
Mauve.....	.40	1.25
Rose (Waller-Franklin) (Florists' Strain).....	.40	1.25
Mixed Double, all varieties, extra fine.....	.30	1.00
CENTAUREA IMPERIALIS		
Amaranth Red (Waller-Franklin).....	1.50	5.00
Brilliant Rose.....	.90	3.00
Deep Lavender.....	.90	3.00
Delicate Lilac.....	.90	3.00
Purple.....	.90	3.00
Rose.....	.90	3.00
White.....	.90	3.00
Choice Mixed.....	.75	2.50
CENTAUREA CANDIDISSIMA (Argentea Vera).....	3.60	12.00
“ GYMNOCARPA (Dusty Miller).....	.60	2.00
“ SUAVEOLENS , yellow.....	.90	3.00
CHEIRANTHUS ALLIONI , Dwarf Compact Orange.....	.60	2.00
“ LINIFOLIUS , bright mauve.....	3.00	10.00
CHRYSANTHEMUM SINGLE ANNUAL		
Carinatum Atrococcineum (The Sultan).....	.50	1.50
“ Burridgeanum, white, scarlet zone.....	.40	1.25
“ Chameleon, golden chamois, scarlet zone..	.40	1.25
“ Northern Star, giant white, yellow zone...	.40	1.25
“ Purpureum (W. E. Gladstone).....	.40	1.25
“ Tricolor Mixed.....	.30	1.00
Segetum Eastern Star, primrose, brown disc.....	.40	1.25
“ Evening Star, golden yellow.....	.40	1.25
“ Gloria Alba, white, pale disc.....	.40	1.25
“ Morning Star, pale primrose.....	.40	1.25
“ Mixed.....	.30	1.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price
¼ lb. per lb.

CHRYSANTHEMUM DOUBLE ANNUAL

Carinatum Dunnett's White.....	\$1.25	\$4.00
“ “ Yellow.....	1.25	4.00
“ Purple King (Purpureum).....	1.50	5.00
“ Scarlet King (Atrococcineum).....	1.50	5.00
“ Hybrida Mixed.....	.75	2.50
Coronarium Lemon.....	.30	1.00
“ White.....	.30	1.00
“ Yellow.....	.30	1.00
“ Mixed.....	.25	.90

CHRYSANTHEMUM LEUCANTHEMUM PERENNIAL

These Ox-Eye Daisies or Marguerites are all Shasta Daisy Type. After careful trials of all existing varieties we have selected the following group as being the best and they will give a succession of blooms in California from April to October. Dates of blooming are for California.

Elder Daisy, a popular variety for early cut flowers coming into bloom four to five weeks earlier than Shasta Alaska. However, the blooms are smaller with more of them to a plant. In bloom April 10th, height two feet.....	.90	3.00
May Queen, an abundance of medium-sized flowers. In bloom April 15th, height two feet.....	.90	3.00
Perfection, large white flowers, small yellow centers. In bloom June 12th, height two and a half feet.....	1.50	5.00
Shasta Alaska, the most popular of all the Shastas, especially with florists. Very large pure white flowers with small yellow centers. In bloom May 20th. Height two and a half feet. A very shy seeder.....	3.60	12.00
Shasta Westralia, a very fine Shasta Daisy similar to Alaska only of higher growth and blooming slightly earlier. In bloom May 6th, height three feet.....	1.50	5.00

CINERARIA MARITIMA

Candidissima, white leaved.....	.30	1.00
Diamond, white leaved.....	.40	1.25

COBAEA

Scandens, violet.....	1.00	3.50
Scandens, white.....	1.80	6.00

COIX LACHRYMAE (Job's Tears).....	.10	.35
-----------------------------------	-----	-----

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS		Price ¼ lb.	Price per lb.
CONVOLVULUS			
Major Mixed.....	\$0.15		\$0.50
Minor Mixed.....	.15		.50
COREOPSIS			
Grandiflora Auricula Superba (New), a serrated band of brownish red encircles the golden disc.			
Flower petals golden yellow.....	7.50		25.00
" Lanceolata, golden yellow.....	.30		1.00
" Flora Plena (New) semi-double flowers, an excellent cut flower.....	.90		3.00
COSMIDIUM Burridgeanum , velvety brown with golden yellow border.....			
	.30		1.00
COSMOS EXTRA EARLY DOUBLE CRESTED			
This beautiful group of Double Cosmos is variable as to percentage of doubleness, which does not often exceed fifty per cent. Both double and single flowers will appear on the same plant.			
	Per oz.		
Carnelia (Waller-Franklin) crimson.....	\$2.00	6.00	20.00
Peach Blossom (Waller-Franklin) pink.....	2.00	6.00	20.00
Whirlwind (Waller-Franklin) white.....	2.00	6.00	20.00
Choice Mixed.....	1.50	4.50	15.00
COSMOS EXTRA EARLY MAMMOTH FLOWERING			
Crimson.....	.55		1.75
Pink.....	.55		1.75
White.....	.55		1.75
Choice Mixed.....	.50		1.50
COSMOS LATE DOUBLE CRESTED			
Crimson King.....	2.50		8.00
Pink Beauty.....	2.50		8.00
White Queen.....	2.50		8.00
Mixed.....	1.80		6.00
COSMOS LATE SINGLE			
Lady Lenox Giant Flowering Pink.....	.30		1.00
" " " " White.....	.30		1.00
Perfection Giant Flowering Crimson.....	.30		1.00
" " " " Crimson Ray.....	.30		1.00
" " " " Mixed.....	.20		.75
Hybrida, Klondyke, orange.....	2.50		8.00
Miniature Yellow (Bidens Humulus).....	.60		2.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
CYNOGLOSSUM Amabile (Chinese Forget-me-not) brilliant deep metallic blue.....		
	\$0.90	\$3.00
DAHLIA , Single Mixed.....	2.50	8.00
DELPHINIUM CHINENSIS: Tall (About three feet high).		
Dark blue.....	1.50	5.00
White.....	1.50	5.00
Mixed.....	1.25	4.00
DELPHINIUM CHINENSIS: Dwarf (About twelve inches high).		
Azure Fairy, azure blue.....	1.80	6.00
Blue Butterfly Improved, ultramarine blue.....	1.80	6.00
DELPHINIUM: Perennial		
Belladonna (True) light blue.....	7.50	25.00
Bellamosum, dark blue.....	4.50	15.00
Cardinale, scarlet.....	6.00	20.00
Gold Medal Hybrids Mixed.....	2.50	8.00
Hybrids XXX Art Shades (Waller-Franklin).....	6.00	20.00
“ XXX Deep Blue Shades (Waller-Franklin).....	6.00	20.00
“ XXX Light Blue Shades (Waller-Franklin).....	6.00	20.00
“ XXX Mid-Blue Shades (Waller-Franklin).....	6.00	20.00
“ XXX Mixed (Waller-Franklin).....	4.50	15.00
Waller-Franklin Hollyhock Strain Mixed (Wrexham).....	12.00	40.00
DIANTHUS HEDDEWIGI		
Crimson Belle, single, deep crimson.....	.90	3.00
Dark Purple Fl. Pl., (Violet Queen).....	1.50	5.00
Diadematus Fl. Pl. (Diadem Pink).....	1.00	3.50
Eastern Queen, single rose, bizarre.....	.90	3.00
Fireball Fl. Pl., deep scarlet, very double.....	1.50	5.00
Mourning Cloak Fl. Pl. (Mourning Pink).....	1.00	3.50
Nobilis Giant Mixed (Royal Pinks).....	1.50	5.00
DIANTHUS HEDDEWIGI LACINIATUS		
Imperialis Fl. Pl. Mixed.....	.60	2.00
Lucifer Fl. Pl., orange scarlet.....	1.50	5.00
Mirabilis Single Mixed.....	.90	3.00
Punctatus Mixed (Princess Pink).....	1.25	4.00
Salmonus, Salmon Queen.....	1.50	5.00
“ Fl. Pl. Salmon King.....	1.50	5.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per lb.	Price ¼ lb.
DIANTHUS HEDDEWIGI LACINIATUS—Continued		
Snowball, Fl. Pl., large white.....	\$1.25	\$4.00
Snowdrift, Fl. Pl., pure white.....	1.50	5.00
The Bride, white, rosy purple eye.....	.90	3.00
Vesuvius, single orange scarlet.....	1.25	4.00
Double Laciniated Mixed.....	.75	2.50
Single Laciniated Mixed.....	.60	2.00
DIANTHUS—PINKS		
Caesius (Cheddar Pink) for borders and rock gardens..	1.50	5.00
Chinensis Double Mixed.....	.50	1.50
“ Single Mixed.....	.40	1.25
Hybridus Latifolius Atrococcineus Fl. Pl.....	.90	3.00
“ “ Fl. Pl. Mixed.....	.75	2.50
Plumarius Double Mixed.....	1.80	6.00
“ Single Mixed.....	.60	2.00
“ Semperflorens Double and Single Mixed.....	.75	2.50
DIDISCUS COERULEUS , Blue Lace Flower.....	1.80	6.00
DIGITALIS GIANT SHIRLEY MIXED90	3.00
DIGITALIS GLOXINIOIDES (Giant Spotted)		
Purple.....	.90	3.00
Rose.....	.90	3.00
White.....	.90	3.00
Mixed.....	.75	2.50
DIGITALIS MONSTROSA Mixed.....	.90	3.00
DIMORPHOTHECA		
Aurantiaca, Orange Yellow.....	1.50	5.00
“ Hybrida Mixed.....	1.50	5.00
Eklonis, pure white with blue disc, long stems.....	3.60	12.00
DOLICHOS (Hyacinth Bean)		
Lablab White.....	.15	.50
“ Princess Helene (Daylight).....	.20	.60
Purple (Darkness).....	.15	.50
Soudanensis.....	.30	1.00
Mixed.....	.15	.40
Lignosus, Australian Pea Vine.....	1.25	4.00
ESCHSCHOLTZIA CALIFORNICA		
Alba.....	.20	.75
Alba Fl. Pl., double white.....	1.25	4.00
Aurantiaca, rich orange, true California Poppy.....	.30	1.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price
 $\frac{1}{4}$ lb. per lb.

ESCHSCHOLTZIA CALIFORNICA—Continued

Ballet Girl (Waller-Franklin) carmine, creamy white.....	\$2.50	\$8.00
Canaliculata Crocea, orange fluted.....	.90	3.00
Carmine King, deep carmine.....	.60	2.00
Chrome Queen, amber yellow.....	.50	1.50
Crocea, Fl. Pl. orange.....	1.25	4.00
Fringed Yellow, buttercup yellow, fringed petals.....	1.50	5.00
Golden West (Californica) yellow with orange center....	.20	.75
Lovely (Waller-Franklin) rose pink suffused salmon.....	2.50	8.00
Mandarin, inside petals orange, outside scarlet.....	.50	1.50
Mauve Beauty (Waller-Franklin) pure mauve.....	2.50	8.00
Orange Flame (Waller-Franklin) vivid orange scarlet.....	2.50	8.00
Purple Glow (Waller-Franklin) reddish purple.....	2.50	8.00
Rosy Queen, rosy pink.....	.50	1.50
Scarlet Beauty (Waller-Franklin) deep scarlet.....	3.00	10.00
Tango (Waller-Franklin) bronzy red overlaid terra cotta....	2.50	8.00
The Geisha, orange crimson, inside petals golden.....	1.50	5.00
Vesuvius (Waller-Franklin) wallflower red.....	.90	3.00
Waller's Crimson, carmine crimson.....	.60	2.00
Double Mixed, yellow and white only.....	1.25	4.00
Brilliant Mixed, rich in shades of crimson, pink and orange-scarlet.....	.50	1.50
Hybrida Mixture (Waller-Franklin). New large flowering erect type containing a large percentage of new colors in Eschscholtzias and include soft pink, scarlet, chrome, copper red, claret and royal purple.....	1.25	4.00
Mixed, white, yellow and orange shades.....	.20	.75

GAILLARDIA

Picta Single Alba Marginata, brownish red with white margin.....	.60	2.00
“ “ Chameleon, white, yellow and scarlet.....	.60	2.00
“ “ Indian Chief, bronzy red.....	.60	2.00
“ “ Josephus, red with yellow band.....	.60	2.00
“ “ Red and Gold (Drummondii).....	.60	2.00
“ “ Yellow.....	.60	2.00
“ “ Mixed.....	.60	2.00
Picta Lorenziana Double Bicolor, red and yellow.....	.75	2.50
“ “ “ Canary Yellow, very large double blooms.....	.75	2.50
“ “ “ Ruby, red.....	.75	2.50
“ “ “ The Bride, creamy yellow....	.75	2.50
“ “ “ Mixed.....	.70	2.25
Grandiflora Dazzler, golden yellow and maroon red.....	3.00	10.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
--------------	----------------	------------------

GAILLARDIA—Continued

Grandiflora Portola Hybrida (New) (Waller-Franklin) shades of bronzy red, golden tipped, very robust.....	\$3.00	\$10.00
“ Sanguinea, copper red.....	1.00	3.50
“ Tangerine, (New) orange, overlaid red....	6.00	20.00
“ Superba, Choice Mixed.....	.90	3.00
“ Fine Mixed.....	.60	2.00

GERBERA Jamesoni Hybrids, per 1,000 Seeds, \$2.50.

GEUM

Lady Stratheden, double orange yellow.....	7.20	24.00
Mrs. Bradshaw, double scarlet.....	3.60	12.00

GILIA

Capitata, lavender blue (Queen Ann's Thimble).....	.30	1.00
Tricolor Mixed.....	.25	.80

GODETIA TALL DOUBLE GRANDIFLORA—Produces fine gladiola-like flowers in long trusses; excellent for cutting.

Carmine, soft pink, carmine blotch.....	.90	3.00
Crimson.....	.90	3.00
Mauve.....	.90	3.00
Pink.....	.90	3.00
Rosy Morn, bright pink.....	.90	3.00
Choice Mixed.....	.75	2.50

GYPSOPHILA ELEGANS

Grandiflora Alba, Paris Market, extra select.....	.15	.50
---	-----	-----

GYPSOPHILA PANICULATA

Single, White.....	.60	2.00
--------------------	-----	------

HELIANTHUS: See Sunflower

HELICHRYSUM MONSTROSUM: Flora Plena

Canary Yellow (Waller-Franklin) (Buttercup).....	.90	3.00
Crimson.....	.90	3.00
Fireball.....	.90	3.00
Golden Globe.....	.90	3.00
Rose Carmine Shades.....	.90	3.00
Rose Queen (Waller-Franklin) rich deep rose.....	1.50	5.00
Salmon.....	.90	3.00
Salmony Red.....	.90	3.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS		Price ¼ lb.	Price per lb.
HELICHRYSUM MONSTROSUM: Flora Plena—Continued			
Scarlet.....	\$0.90		\$3.00
Silvery Pink (New) (Waller-Franklin) silvery cameo pink..	1.50		5.00
Violet.....	.90		3.00
White.....	.90		3.00
Mixed, extra fine.....	.75		2.50
HOLLYHOCK			
Chater's Double Chamois.....	2.75		9.00
“ “ Deep Rose.....	2.75		9.00
“ “ Maroon.....	2.75		9.00
“ “ Newport Pink.....	2.75		9.00
“ “ Salmon Rose.....	2.75		9.00
“ “ Scarlet.....	2.75		9.00
“ “ Sulphur Yellow.....	2.75		9.00
“ “ White.....	3.60		12.00
“ “ Superb Mixed.....	1.80		6.00
Alameda Pink, light pink shades, Allegheny type.....	3.60		12.00
Allegheny Mixed, semi-double, pastel shades.....	.90		3.00
Single Mixed.....	.60		2.00
HUNNEMANNIA Fumariaefolia.....	.90		3.00
IBERIS	Per oz.		
Gibraltarica, lilac shading to white.....	1.50		5.00
Queen of Italy, rosy lilac.....	.90		3.00
Sempervirens, perennial white.....	\$1.60	4.80	16.00
KOCHIA Trichophylla Childsii (Summer Cypress).....	.25		.75
LARKSPUR: Emperor Dwarf Branching Double Stock			
Flowered, about twenty-four inches high.			
Ageratum Blue.....	.60		2.00
Mauve Rose.....	.60		2.00
Pink Delight (Waller-Franklin).....	1.50		5.00
Violet Purple.....	.60		2.00
White.....	.60		2.00
Choice Mixed.....	.50		1.50
LARKSPUR: Giant Hyacinth Flowered Improved, about			
thirty-six inches high, early flowering.			
Dark Blue.....	1.25		4.00
Lilac.....	1.25		4.00
Pink.....	1.25		4.00
Purple.....	1.25		4.00
White.....	1.25		4.00
Choice Mixed.....	1.00		3.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb. per lb.	Price per lb.
LARKSPUR: Tall Branching Double Stock Flowered.		
Bright Rose.....	\$0.75	\$2.50
Dark Blue.....	.75	2.50
Exquisite Pink (Variable) (Waller-Franklin).....	1.50	5.00
Exquisite Pink Improved (New) (Waller-Franklin) soft pink shaded salmon, see page 4.....	3.00	10.00
Exquisite Rose (New) (Waller-Franklin) rose pink, see page 4.....	3.00	10.00
La France, salmon pink.....	3.00	10.00
Lilac.....	.60	2.00
Lustrous Carmine.....	.75	2.50
Rosy Scarlet.....	.75	2.50
Shell Pink.....	.60	2.00
Sky Blue.....	.75	2.50
White.....	.60	2.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	.60	2.00
Mixed.....	.55	1.75
LATHYRUS LATIFOLIUS (Everlasting Pea)		
Pink Beauty.....	1.50	5.00
Red.....	1.50	5.00
White Pearl.....	2.50	8.00
Mixed.....	1.00	3.50
LAVATERA		
Assurgentiflora (California Windbreak) rose.....	.50	1.50
Splendens Rosea.....	.75	2.50
" Sunset, rosy carmine.....	.75	2.50
" White.....	.75	2.50
LEPTOSYNE		
Maritima Grandiflora, yellow.....	1.80	6.00
LILIUM REGALE	6.00	20.00
LINARIA Maroccana Hybrida Excelsior Mixed60	2.00
LINUM		
	Per oz.	
Grandiflorum Rubrum (Scarlet Flax).....	.30	1.00
Narbonense, steel blue.....	\$3.00 9.00	30.00
Perenne, Sibiricum, Blue.....	.60	2.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
--------------	----------------	------------------

LUPINUS

Hartwegii Albus.....	\$0.30	\$1.00
“ Dark Blue “Highly Commended” R. H. S... ..	.30	1.00
“ Roseus.....	.30	1.00
“ Sky Blue.....	.30	1.00
“ Mixed.....	.25	.90
Hybridus Roseus, pink.....	.60	2.00
Nanus Blue.....	.55	1.75

MARIGOLD TALL AFRICAN DOUBLE FISTULOSA

An especially fine tall branching strain, bearing enormous flowers of the quilled type.

Lemon Queen.....	1.50	5.00
Orange Prince.....	1.50	5.00
Mixed.....	.90	3.00

MARIGOLD TALL FRENCH DOUBLE

Dark Brown.....	.50	1.50
Lemon.....	.50	1.50
Orange.....	.50	1.50
Scotch Gold Striped.....	1.50	5.00
Spotted (Pulchra Plena) yellow, spotted brown.....	.50	1.50
Mixed.....	.40	1.25
Australian Giant or Grendon Tree, brownish yellow, very tall.....	.90	3.00
Single Brown (Josephine) for Florists.....	.50	1.50

MARIGOLD DWARF FRENCH DOUBLE

Dark Brown.....	.60	2.00
Golden Ball, very compact, large golden yellow.....	.60	2.00
Golden Yellow Brown Margin, large flowering.....	.60	2.00
Pallida, dwarf compact, pale sulphur yellow.....	.60	2.00
Spotted (Pulchra Nana) yellow, spotted brown.....	.60	2.00
Striped, extra select.....	.75	2.50
Mixed, extra choice.....	.50	1.50

MARIGOLD DWARF FRENCH SINGLE

Diadem, mahogany red, edged gold.....	.60	2.00
Gold Star, yellow striped maroon.....	.60	2.00
Legion of Honor (Little Brownie).....	.50	1.50
Silver King, pale yellow, maroon at base.....	.60	2.00
Star of India, crimson striped yellow.....	.60	2.00
Tagetes Signata Pumila, very dwarf orange.....	1.50	5.00
Mixed.....	.40	1.25

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
MATRICARIA		
Eximia Nana Fl. Pl. Golden Ball.....	\$3.00	\$10.00
Capensis Alba Plenissima.....	.60	2.00
MATTHIOLA BICORNIS , Evening Scented Stock.....	.30	1.00
MIGNONETTE		
Reseda Odorata Grandiflora Improved.....	.15	.50
Allen's Defiance.....	.50	1.50
Golden Queen, compact bedding, yellow.....	.30	1.00
Machet.....	.30	1.00
" Bismarck, extra large spikes.....	1.50	5.00
" Giant Flowering, selected strain.....	.90	3.00
" Golden.....	.60	2.00
" Golden Goliath, giant golden yellow.....	6.00	20.00
" Goliath Red, large intense red spikes.....	1.50	5.00
" New York Market, Florists' strain.....	1.50	5.00
" Orange Queen.....	.60	2.00
" White, carefully selected strain.....	1.50	5.00
" Special Mixture.....	.30	1.00
Dobbie's Giant, mammoth red spikes.....	.90	3.00
Gigantea Pyramidalis, giant red spikes.....	.50	1.50
Salmon Red (Salmon Queen).....	.75	2.50
Victoria Perfecta, brilliant red spikes.....	.50	1.50
Per oz.		
MINA Lobata (Bandera Española) scarlet and orange.....	\$1.00	3.00 10.00
MIRABILIS , Marvel of Peru Mixed (Four O'Clocks).....	.20	.70
NASTURTIIUM DWARF		
Aurora, terra cotta.....		.40
Beauty, yellow and scarlet.....		.40
Bronze, reddish golden bronze.....		.40
Chameleon, choice mixture of rare colors.....		.40
Cloth of Gold, fiery red, golden leaved.....		.40
Crimson.....		.40
Crystal Palace Gem, sunflower yellow, spotted purple maroon		.40
Empress of India, dark scarlet, dark leaved.....		.40
Golden King, Indian yellow, dark leaved.....		.40
" Queen, bright yellow, golden leaved.....		.40
Ivy Leaved Mixed, lacinated.....		.40
King of Tom Thumbs, bright scarlet, dark leaved.....		.40
" Theodore, purple-garnet, dark leaved.....		.40
Pearl or Moonlight, amber white.....		.40
Prince Henry, pale yellow, spotted carmine red.....		.40

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price
per lb.

NASTURTIIUM DWARF—Continued

Queen of Tom Thumbs, variegated leaved mixed.....	\$0.40
Regelianum, purple-garnet.....	.40
Roseum Coeruleum.....	.40
Ruby King, bluish rose.....	.40
Spencer Choice Mixed, waved leaves.....	.40
Spotted King or Ladybird, yellow, spotted red.....	.40
Vesuvius or Salmon Queen, salmon rose.....	.40
Yellow.....	.40
Special Fancy Mixture of Dark Leaved Varieties.....	.35
Fine Dwarf Mixed.....	.32

NASTURTIIUM TALL or TRAILING, Including Lobb's.

Owing to the similarity in color and type among the Tall and Lobbianum Nasturtiums we have taken the best in each group and combined them under the heading of Nasturtium Tall or Trailing.

Brilliant or Fulgens (Lucifer) bright scarlet, dark leaved.....	\$0.35
Butterfly, sunflower yellow spotted salmon pink.....	.35
Chameleon (Coquette) choice mixture of rare colors.....	.35
Cloth of Gold, fiery red.....	.35
Crimson, velvety crimson.....	.35
Dunnett's Orange (Sunlight).....	.35
Edward Otto, lilac brown.....	.35
Firefly, yellow, spotted red.....	.35
Fordhook Fashion, terra cotta on yellow ground.....	.35
Giant of Battles, amber yellow spotted bright red.....	.35
Gold Garnet, orange yellow, spotted garnet.....	.35
Golden Queen, sunflower yellow.....	.35
Hemisphericum, bright yellow, marbled salmon rose.....	.35
Ivy Leaved Mixed, lacinated35
Jupiter, golden yellow large flowered.....	.35
King of the Blacks, dark purple.....	.35
King Theodore (Black Prince) purple-garnet, dark leaved.....	.35
Madam Gunther's Hybrids, variety of brilliant colors.....	.35
Pearl or Moonlight (Asa Gray) amber white35
Prince Henry, amber yellow, spotted carmine red.....	.35
Regelianum, purplish crimson.....	.35
Rose, salmon rose.....	.35
Ruby (Rudolph Virchow) bluish rose.....	.35
Scarlet (Spitfire) rosy scarlet.....	.35
Schulzi, scarlet dark leaved; darker than Brilliant or Fulgens and the nearest to Empress of India.....	.35
Shillingi, yellow, spotted maroon.....	.35
Tom Pouce, trailing.....	.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per lb.		
NASTURTIIUM TALL or TRAILING—Continued			
Twilight, delicate salmon.....			\$0.35
Variegated Mixed (Lobb's Queen Type).....			.35
Vesuvius or Salmon Queen (Regina) salmon rose35
Yellow, sunflower yellow.....			.35
California Giants Special Mixture.....			.35
California Giants Mixed.....			.30
NEMESIA	Price Per oz.	Price ¼ lb.	
Strumosa Grandiflora Suttoni, Orange.....	\$2.50	\$7.50	25.00
“ “ “ Rose.....	2.50	7.50	25.00
“ “ “ Scarlet.....	2.50	7.50	25.00
“ “ “ Mixed.....	2.00	6.00	20.00
Nana Compacta Blue Gem Imp.....	2.50	7.50	25.00
“ “ Triumph Mixed.....	3.00	9.00	30.00
NEMOPHILA			
Insignis Blue.....		.30	1.00
Choice Mixed.....		.30	1.00
NICOTIANA			
Affinis, Sweet Scented White.....		.55	1.60
“ Hybrida Grandiflora Mixed, sweet scented.....		.70	2.25
Sanderae, Crimson King, dark velvety crimson red.....		.90	3.00
“ Hybrida Mixed.....		.70	2.25
OENOTHERA			
Lamarckiana, Evening Scented Primrose.....		.20	.75
PAPAVER, Atlanticum, shades of orange red.....		1.80	6.00
PENTSTEMON			
Gentianoides Gloxiniioides Carmine, Pink and			
“ “ Rose Shades.....	\$3.00	9.00	30.00
“ “ Mixed (Sensation)....	2.50	7.50	25.00
Grandiflora Mixed.....	1.20	3.60	12.00
Southgate Gem, glowing scarlet.....	3.75	11.25	37.50
PETUNIA HYBRIDA			
Alba, pure white.....		1.50	5.00
Carmen Sylva (Baby Blue) violet, white throat.....		1.80	6.00
Countess of Ellesmere, rose, white throat.....		1.25	4.00
General Dodds, velvety blood red.....		1.80	6.00
Golden Rose (Lord Courtenay).....		3.00	10.00
Howard's Star, purple, white star.....		1.80	6.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
--------------	----------------	------------------

PETUNIA HYBRIDA—Continued

Howard's Star Improved (Waller-Franklin) velvety purple, pure white star.....	\$3.60	\$12.00
Inimitable, blotched and striped.....	1.50	5.00
Violacea, deep violet.....	2.50	8.00
De Luxe Bedding Mixture (Waller-Franklin). A mixture made up of large flowering hybrid sorts.....	3.60	12.00
Waller-Franklin Formula Mixture.....	2.50	8.00
Mixed, excellent mixture of small flowered sorts.....	1.25	4.00
Nana Erecta Alderman, deep violet.....	4.50	15.00
“ “ Crimson.....	3.00	10.00
“ “ Inimitable, dwarf blotched and striped...	3.00	10.00
“ “ Norma, blue with white star.....	3.60	12.00
“ “ Rose of Heaven, dwarf, rose pink.....	3.60	12.00
“ “ Rosy Morn, pink, white throat, selected strain.....	4.50	15.00
“ “ Silver Blue, light blue.....	7.50	25.00
“ “ Snowball, pure white, very compact.....	3.00	10.00
“ “ Snow Queen, white, compact.....	4.50	15.00
“ “ Violacea, deep violet, the finest strain of violet Petunia on the market.....	4.50	15.00
“ “ Mixed, all Nana Erecta varieties, very fine.....	2.50	8.00

PETUNIA HYBRIDA PENDULA (BALCONY PETUNIA)

	Per oz.		
Pendula Alba (Balcony White).....	\$2.00	6.00	20.00
“ Purpurea (Balcony Crimson).....	2.00	6.00	20.00
“ Rose (Balcony Rose).....	2.00	6.00	20.00
“ Violacea Improved (Balcony Blue).....	3.00	9.00	30.00
“ Mixed.....	2.00	6.00	20.00

PETUNIA HYBRIDA GRANDIFLORA

	⅛ oz.	¼ oz.	Per oz.
Alba.....	\$1.60	\$4.80	\$16.00
Balcony Queen (Admiration) purple and white..	1.60	4.80	16.00
Brilliant Rose.....	1.60	4.80	16.00
Dwarf Pink Glory.....	3.00	9.00	30.00
Elk's Pride.....	1.60	4.80	16.00
Pink Glory.....	1.60	4.80	16.00
Purple Prince.....	.80	2.50	8.00
Violet Blue.....	1.60	4.80	16.00
Mixed.....	.80	2.50	8.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price $\frac{1}{4}$ oz.	Price per oz.
--------------	----------------------------	------------------

PETUNIA HYBRIDA GRANDIFLORA FIMBRIATA

	$\frac{1}{16}$ oz.	$\frac{1}{4}$ oz.	Per oz.
Brilliant Rose.....	\$1.60	\$4.80	\$16.00
Diener's Flesh Pink Frilled.....	3.50	10.50	35.00
Miranda, rosy carmine.....	1.60	4.80	16.00
Portland Beauty, crimson, maroon throat.....	2.50	7.50	25.00
Pride of Portland, rose pink.....	1.60	4.80	16.00
Romany Lass, crimson, dark throat.....	4.50	13.50	45.00
Scarlet Beauty.....	1.60	4.80	16.00
Theodosia, rosy pink with golden center.....	3.50	10.50	35.00
Triumph Pink.....	2.00	6.00	20.00
White Beauty.....	1.60	4.80	16.00
Fimbriata Single Mixed.....	1.60	4.80	16.00

PETUNIA FLUFFY RUFFLES

Choice mixed, special strain.....	4.80	16.00
-----------------------------------	------	-------

PETUNIA GIANTS OF CALIFORNIA. The largest and finest of all single Petunias.

Choice mixed, special strain.....	5.40	18.00
-----------------------------------	------	-------

PETUNIA DWARF GIANTS OF CALIFORNIA

Choice Mixed.....	9.00	30.00
-------------------	------	-------

PETUNIA SUPERBISSIMA

Copper Red.....	\$3.50	10.50	35.00
Superbissima Mixed.....	2.50	7.50	25.00

PETUNIA GIANT DOUBLE FRINGED

Grandiflora Flora Plena Fimbriata Mixed. A special strain of Double Fringed, of which there is none finer on the market.

$\frac{1}{16}$ ounce.....	\$12.00
$\frac{1}{8}$ ounce.....	22.00
$\frac{1}{4}$ ounce.....	35.00

	Price $\frac{1}{4}$ lb.	Price per lb.
PHACELIA		
Campanularia, California blue bell.....	\$1.00	\$3.50
Tanacetifolia, light blue.....	.30	1.00

PHLOX DRUMMONDI , Grandiflora Mixed.....	2.10	7.00
---	------	------

PHYSOSTEGIA VIRGINICA , Pink.....	4.20	14.00
--	------	-------

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price	
	$\frac{1}{4}$ lb.	per lb.
POPPY SHIRLEY DOUBLE		
Art Shades (New) colors of Indian and carmine lake..	\$3.00	\$10.00
Eldorado Double Mixed.....	.75	2.50
Pink Shades, extra select.....	.90	3.00
Queen Mixed.....	1.25	4.00
Ryburgh Hybrids Mixed.....	.90	3.00
Salmon.....	.90	3.00
POPPY SHIRLEY SINGLE		
American Legion (Waller-Franklin) brilliant orange scar- let, Highly Commended, R. H. S.....	.50	1.50
Blue Shades, grey blue.....	1.00	3.50
Deep Apricot.....	.75	2.50
Glaucum (Tulip Poppy) intense scarlet.....	.75	2.50
Picotee, white cup, scarlet edging.....	.75	2.50
Salmon Pink.....	.75	2.50
White.....	.75	2.50
Wild Rose Pink.....	.75	2.50
Waller-Franklin Formula Mixture, "Just a little bit better" containing both Single and Double flowers..	.50	1.50
Choice Mixed.....	.30	1.00
POPPY SINGLE ANNUAL		
Admiral, pure white, edged scarlet.....	.20	.75
Dainty Lady, heliotrope, violet center.....	.20	.75
King Edward, scarlet, shaded crimson.....	.20	.75
Miss Sherwood, white, edged rose.....	.20	.75
The Bride, pure white, fringed.....	.20	.75
Virginia, pure white, edged soft pink.....	.20	.75
Mixed.....	.15	.50
POPPY TALL CARNATION FLOWERED DOUBLE (Fringed Petals)		
Bright Rose.....	.30	1.00
Fairy Blush Hybrids, mixture of light pink shades.....	.30	1.00
Heliotrope.....	.30	1.00
Mikado, red, white striped.....	.30	1.00
Shell Pink.....	.30	1.00
White Swan.....	.30	1.00
Mixed.....	.25	.80
POPPY: Double mixed all varieties.....	.25	.80
POPPY TALL PAEONY FLOWERED DOUBLE (Plain Petals)		
American Flag, white, margined scarlet.....	.30	1.00
Bright Rose.....	.30	1.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
POPY TALL PAEONY FLOWERED DOUBLE (Plain Petals)		
—Continued		
Cardinal Red.....	\$0.30	\$1.00
Creamy Yellow.....	.30	1.00
Shrimp Pink.....	.30	1.00
White.....	.30	1.00
Mixed.....	.25	.80
PORTULACA GRANDIFLORA		
Double Mixed.....	5.40	18.00
Single Mixed.....	1.25	4.00
PYRETHRUM PARTHENIFOLIUM, Aureum (Golden Feather)		
.....	.60	2.00
RICINUS		
Sanguineus, red stalks.....	.20	.75
Zanzibariensis Mixed.....	.25	.85
ROMNEYA Coulteri, Matilija Poppy	5.40	18.00
RUDBECKIA		
Bicolor Superba.....	1.25	4.00
SALPIGLOSSIS EMPEROR		
Alba Lutea (White and Gold).....	1.80	6.00
Brown and Gold.....	1.80	6.00
Chamois.....	1.80	6.00
Crimson.....	1.80	6.00
Faust, black.....	1.80	6.00
Light Blue and Gold.....	1.80	6.00
Primrose.....	1.80	6.00
Purple and Gold.....	1.80	6.00
Rose and Gold.....	1.80	6.00
Scarlet and Gold.....	1.80	6.00
Velvety Red.....	1.80	6.00
Velvety Violet.....	1.80	6.00
Violet and Gold.....	1.80	6.00
Gloxiniaflora Mixed, veined varieties.....	1.80	6.00
Emperor (Superbissima) Mixed.....	1.50	5.00
SALVIA AZUREA GRANDIFLORA	4.50	15.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
SANVITALIA Procumbens Fl. Pl.....	\$1.80	\$6.00
SAPONARIA Vaccaria Multiflora Rosea.....	.20	.60
SCABIOSA: Grandiflora Flora Plena		
Ageratum Blue.....	.75	2.50
Azure Fairy (Azure Blue).....	.75	2.50
Crimson.....	.75	2.50
Fire King, rich rosy crimson.....	.90	3.00
Flesh Pink.....	.75	2.50
King of the Blacks, reddish black.....	.75	2.50
Peach Blossom (Waller-Franklin) peach blossom pink		
"Highly Commended" R. H. S.....	1.50	5.00
Red.....	.75	2.50
Rose.....	.75	2.50
Shasta (Waller-Franklin) pure white, enormous size.....	1.50	5.00
Sulphur Yellow.....	.75	2.50
White.....	.75	2.50
Choice Mixed.....	.55	1.75
SCABIOSA CAUCASICA		
Lavender-blue	5.40	18.00
White.....	6.00	20.00
SCABIOSA COLUMBARIA (Anthemifolia) Per oz.		
Delicate Lavender.....	\$2.50	7.50 25.00
Delicate Pink.....	2.50	7.50 25.00
SCHIZANTHUS: Grandiflorus Hybrids		
Waller-Franklin Giant Flowering Hybrids, an		
extra select hothouse strain containing a		
perfect blend of colors.....	2.50	7.50 25.00
Mauve and Purple Shades.....	2.50	7.50 25.00
Rose and Amber Shades.....	2.50	7.50 25.00
Rose and Carmine Shades.....	2.50	7.50 25.00
Rose and Pink Shades.....	2.50	7.50 25.00
SCHIZANTHUS: Wisetonensis		
Brilliant Mixture, containing all the brilliant		
colors.....	2.50	7.50 25.00
Choice Mixed.....	.60	2.00
SHASTA DAISIES: See Chrysanthemum Leucanthemum		
SMILAX Myrsiphyllum Asparagoides.....	.90	3.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
--------------	------------------	----------------	------------------

SOLANUM

Capsicastrum Nanum (Jerusalem Cherry) Covent Garden strain.....	\$0.90	\$3.00
Clevelandi, Cleveland Cherry.....	3.00	10.00

STATICE

Bonduelli, golden yellow.....	.30	1.00
Caspia.....	10.50	35.00
Sinuata Lavender.....	.30	1.00
" Rosea Superba.....	.60	2.00
" True Blue, extra deep.....	.60	2.00
" White.....	.30	1.00
" Mixed.....	.30	1.00
Suworowii (Russian Statice).....	2.50	8.00

STOCKS ARE ONE OF OUR PRINCIPAL SPECIALTIES.

Our percentage of doubles equals the best European pot grown strains. We received five "Awards of Merit" and two "Highly Commended" for our strains of Ten Week and Perpetual Branching Stocks at the "Trial of Stocks" conducted by The Royal Horticultural Society of Great Britain, at Wisley, England.

STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK

Aurora.....	1.40	4.20	14.00
Azure Blue.....	1.40	4.20	14.00
Blood Red.....	1.40	4.20	14.00
Bright Pink.....	1.40	4.20	14.00
Brilliant Crimson (Triumph).....	1.40	4.20	14.00
Brilliant Rose.....	1.40	4.20	14.00
Canary Yellow.....	1.40	4.20	14.00
Carmine.....	1.40	4.20	14.00
Carmine Pink.....	1.40	4.20	14.00
Coppery Carmine.....	1.40	4.20	14.00
Crimson.....	1.40	4.20	14.00
Dark Blue.....	1.40	4.20	14.00
Deep Cream.....	1.40	4.20	14.00
Deep Purple.....	1.40	4.20	14.00
Deep Rose.....	1.40	4.20	14.00
Flesh, Award of Merit R. H. S.....	1.40	4.20	14.00
Lavender.....	1.40	4.20	14.00
Light Blue.....	1.40	4.20	14.00
Old Rose.....	1.40	4.20	14.00
Pansy Violet.....	1.40	4.20	14.00
Peach Blossom.....	1.40	4.20	14.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
--------------	------------------	----------------	------------------

STOCK DOUBLE LARGE FLOWERING DWARF TEN

WEEK—Continued

Purple.....	\$1.40	\$4.20	\$14.00
Rose.....	1.40	4.20	14.00
White, Award of Merit, R. H. S.....	1.40	4.20	14.00
Waller-Franklin Formula Mixture "Just a little bit better," bright colors only, made up from named varieties.....	1.10	3.30	11.00
Choice Mixed.....	.80	2.50	8.00
Mixed.....	.40	1.25	4.00

STOCK DOUBLE WALLFLOWER LEAVED TEN WEEK

Apple Blossom, flesh.....	1.50	4.50	15.00
Canary Yellow.....	1.50	4.50	15.00
Rose.....	1.50	4.50	15.00
Scarlet.....	1.50	4.50	15.00
Snowflake, pure white.....	1.50	4.50	15.00
Violet Queen.....	1.50	4.50	15.00
Mixed.....	1.20	3.60	12.00

STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class. Growing from twenty-four to thirty inches tall; of branching habit. Very early blooming and producing a high percentage of doubles.

Antique Copper (New) (Waller-Franklin) rich

Hellebore red	\$3.50	\$10.50	\$35.00
Blood Red.....	2.00	6.00	20.00
Blush (Apple Blossom).....	2.00	6.00	20.00
Canary Yellow (Golden Ball).....	2.00	6.00	20.00
Chamois, ivory, tinted old rose.....	2.00	6.00	20.00
Chamois Rose.....	2.00	6.00	20.00
Dark Blue.....	2.00	6.00	20.00
Elk's Pride (New) (Waller-Franklin) royal purple..	3.50	10.50	35.00
Fiery Blood Red.....	2.25	6.75	22.00
Flesh.....	2.00	6.00	20.00
Golden Rose (New) (Waller-Franklin) light gol- den rose.....	3.50	10.50	35.00
Lavender.....	2.00	6.00	20.00
Lilac.....	2.00	6.00	20.00
Mauve Lavender.....	2.00	6.00	20.00
Rose, deep rose pink.....	2.00	6.00	20.00
White.....	2.00	6.00	20.00
Choice Mixed.....	1.80	5.40	18.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price $\frac{1}{4}$ lb.	Price per lb.
--------------	------------------	----------------------------	------------------

STOCK DOUBLE GIANT EXCELSIOR (Improved Column Type)

Each plant produces one large flowering spike about three feet high.

Crimson.....	\$5.00	\$15.00	\$50.00
Light Blue.....	5.00	15.00	50.00
Rose.....	5.00	15.00	50.00
Silvery Lilac.....	5.00	15.00	50.00
White.....	5.00	15.00	50.00
Fine Mixed.....	4.50	13.50	45.00

STOCK DOUBLE MAMMOTH BEAUTY OF NICE

American Beauty, deep rose pink.....	1.40	4.20	14.00
Aurora (Chamois).....	1.40	4.20	14.00
Canary Yellow (Monte Carlo).....	1.40	4.20	14.00
Carmine Rose (Abundance).....	1.40	4.20	14.00
Crimson (Souv. de Monaco).....	1.40	4.20	14.00
Deep Blue (Summer Night).....	1.40	4.20	14.00
Flesh Pink (Beauty of Nice).....	1.40	4.20	14.00
Light Blue (Côte d' Azure).....	1.40	4.20	14.00
Old Rose (Belle de Naples).....	1.40	4.20	14.00
Pale Violet (Parma Violet).....	1.40	4.20	14.00
Rosy Lilac (Queen Alexandra).....	1.40	4.20	14.00
Salmon Rose (Salmon King).....	1.40	4.20	14.00
White Shaded Pink (Almond Blossom).....	1.40	4.20	14.00
White (Mont Blanc).....	1.40	4.20	14.00
Choice Mixed.....	1.20	3.60	12.00

STOCK DOUBLE PERPETUAL BRANCHING (Giant Perfection)

A fine group, especially for Florists. Very early and free blooming. Produces a high percentage of doubles.

Blood Red (Brilliant).....	1.60	4.80	16.00
Canary Yellow (Creole) Award of Merit			
R. H. S.....	1.60	4.80	16.00
Flesh.....	1.60	4.80	16.00
Heatham Beauty, rose shaded terra cotta.....	1.60	4.80	16.00
Pale Blue (May Queen).....	1.60	4.80	16.00
" Blush (La France).....	1.60	4.80	16.00
Queen of The Belgians, pale violet.....	1.60	4.80	16.00
Rose, rose pink, Award of Merit, R. H. S.....	1.60	4.80	16.00
Silvery Lilac (Empress Augusta Victoria)			
Award of Merit R. H. S.....	1.60	4.80	16.00
Snowdrift early, pure white.....	2.00	6.00	20.00
Violet (Sapphire).....	1.60	4.80	16.00
Violet Slate (President Wilson).....	1.60	4.80	16.00
White (Princess Alice).....	1.60	4.80	16.00
Choice Mixed.....	1.40	4.20	14.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price Price
per oz. ¼ lb. per lb.

STOCK DOUBLE EMPEROR (Large Flowering Winter)

Crimson King.....	\$2.50	\$7.50	\$25.00
Egyptian, rose.....	2.50	7.50	25.00
Empress Elizabeth, bright carmine.....	3.50	10.50	35.00
Violetta, dark violet.....	4.50	13.50	45.00
White Lady, very double, pure white.....	3.50	10.50	35.00
Choice Mixed.....	2.50	7.50	25.00

SUNFLOWER (Helianthus)

Intermediate Sanguineus, shades of red, purple and reddish brown.....	.75	2.50
Lenticularis, tall, small single yellow flowers, black disc.....	.20	.75
Tall Red.....	.50	1.50
Tall Mixed.....	.15	.50

SUNFLOWER MINIATURE (Cucumerifolius)

Perkeo, dwarf compact golden yellow, with brown disc.....	.75	2.50
Purpleus, Miniature Hybrids, shades of terra cotta, copper, salmon pink, old rose and bronze.....	.75	2.50
Stella, large flowered golden yellow.....	.60	2.00

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

Price
per lb.

EARLY FLOWERING SPENCER SWEET PEAS

Our list of Earlies is very complete and embodies the BEST of the older varieties and all of the newer sorts.

Our Earlies are grown especially for those of the wholesale trade who cater to the florist growers and our cultures are practically PURE LINE STRAINS.

All White (Waller-Franklin) largest pure white.....	\$ 3.00
Amethyst (Waller-Franklin) royal purple.....	3.00
Asta Ohn (Waller-Franklin) lavender suffused mauve.....	3.00
Aviator (Waller-Franklin) dazzling crimson scarlet.....	3.00
Ball Blue.....	3.00
Ball Rose.....	3.00
Blanche Ferry (Waller-Franklin) rose pink, white wings.....	3.00
Bluebird, violet blue.....	3.00
Blue Jacket, dark navy blue.....	3.00
Blue Picotee (Waller-Franklin) white edged violet blue.....	3.00
Bright Light, flaming scarlet.....	3.00
Burpee's Orange.....	5.00
Charm, rich rose pink.....	6.00
Chevalier, rose.....	3.00
Columbia, salmon rose standard white wings.....	3.00
Cream (Waller-Franklin).....	3.00
Edward Zvolanek, lavender.....	3.00
Eldorado (Waller-Franklin) orange.....	5.00
Enchantress, rose pink.....	3.00
Fair Maid (Waller-Franklin) blush pink suffused salmon.....	3.00
Flambeau (Waller-Franklin) orange cerise.....	3.00
Flamingo, orange salmon.....	3.00
Giant Rose.....	4.00
Gilda Gray, salmon cerise overlaid bright pink.....	5.00
Gleam, bright geranium pink.....	6.00
Glitters, cerise.....	3.00
Grenadier (Waller-Franklin) dazzling scarlet.....	5.00
Harmony, clear lavender.....	3.00
Heather Bell, mauve lavender.....	3.00
Helen Lewis (Waller-Franklin) orange salmon.....	3.00
Hercules (Waller-Franklin) rosy pink.....	3.00
Illumination, salmon cerise.....	3.00
Imperial Pink (New) (Waller-Franklin) large clear pink.....	5.00
Irene (Waller-Franklin) clear lavender.....	3.00
Jeanne Mamitsch, rose pink with exceptionally long stems.....	3.00
Lavender King, lavender.....	3.00
Madonna (Waller-Franklin) giant white, black seeded.....	3.00

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

Price
per lb.

EARLY FLOWERING SPENCER VARIETIES—Continued

Mauve Beauty, rosy mauve.....	\$ 3.00
Meadow Lark, cream.....	3.00
Melody, rose pink.....	3.00
Miss Louise Gude, brilliant pink.....	3.00
Miss Spokane, cerise-red, scarlet wings.....	3.00
Morning Star, salmon pink.....	3.00
Mrs. A. A. Skach, deep pink.....	3.00
Mrs. Calvin Coolidge, rich salmon pink.....	3.00
Mrs. Charles Zvolanek, lavender.....	3.00
Mrs. Kerr, salmon.....	5.00
New Blue (Waller-Franklin) deep blue.....	5.00
Orange King (Waller-Franklin) glowing intense orange.....	5.00
Othello (Waller-Franklin) maroon.....	3.00
Penrose, rose pink.....	3.00
Pink Charm (Waller-Franklin) light rose pink.....	10.00
Pink Cherokee (Waller-Franklin) pink suffused salmon.....	5.00
Pink Profusion, rich pink.....	3.00
Princess, lavender suffused mauve.....	3.00
Rose Charm (Waller-Franklin) large bright rose.....	3.00
Rose Dore' (Waller-Franklin) rose pink, suffused orange.....	3.00
Rose Queen, rose pink.....	3.00
Showflake, white.....	3.00
Snowstorm Improved, pure white.....	3.00
Snow White, pure white.....	3.00
Songster, lavender.....	3.00
Springsong, salmon pink.....	6.00
Starlight (Waller-Franklin) pale lavender.....	3.00
Superior Pink, rose pink.....	3.00
Sweet Lavender (Waller-Franklin) pure lavender self.....	3.00
The Beauty, fiery rose.....	3.00
Torch, salmon orange.....	3.00
True Blue, mid blue.....	3.00
Vulcan, vivid scarlet.....	3.00
Warbler, rich mauve purple.....	3.00
White Harmony, white, black seeded.....	5.00
Yarrowa, bright rose pink, lighter wings.....	3.00
Zvolanek's Blue Sensation.....	3.00
Zvolanek's Orange, orange pink.....	3.00
Zvolanek's Perfection, dark pink.....	3.00
Zvolanek's Rose, giant rose pink (select strain).....	3.00
Waller-Franklin Formula Mixture, "Just a little bit better"....	2.00

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

Price
per lb.

In response to numerous inquiries we submit the following list of twelve Early Flowering Spencer Sweet Peas as being the best in their respective classes, and containing as wide a range of color as possible.

All White, largest pure white.
Amethyst, royal purple.
Aviator, dazzling crimson scarlet.
Eldorado, orange.
Fair Maid, blush pink, suffused salmon.
Glitters, cerise.
Grenadier, dazzling scarlet.
Imperial Pink, large clear pink.
New Blue, deep blue.
Orange King, glowing intense orange.
Rose Dore', rose pink, suffused orange.
Sweet Lavender, pure lavender self.

12 BEST
EARLIES.

NEW AND STANDARD SPENCER VARIETIES

Adorable, salmon cerise.....	\$4.00
Advance, rose pink, white ground.....	1.00
Afterglow, reddish mauve, violet wings.....	1.00
Alexander Malcolm—Royal Scot is superior.	
America, red flake, white ground.....	1.00
Angele, blue-mauve, suffused pink.....	1.25
Annie Ireland, white, edged terra cotta pink.....	1.00
Apple Blossom, rose and pink.....	1.00
Asta Ohn, lavender suffused mauve.....	1.00
Austin Frederick Improved, giant lavender.....	1.00
Avalanche, glistening white of great substance.....	1.25
Barbara, fine salmon.....	1.25
Blanche Ferry, red and white.....	1.00
Blue Bird, clear blue.....	1.00
Blue Monarch, dark blue.....	1.00
Bonfire, cherry pink, cream wings.....	1.50
Brilliant Rose, tyrian rose.....	4.00
Campfire, bright scarlet.....	1.25
Captain of the Blues, standard purple wings blue.....	1.00
Carmelita, rose pink on white ground.....	1.25
Centaur, deep cerise.....	1.25
Charity, crimson.....	1.00
Charming, rosy cerise.....	1.00
Chieftain, satiny mauve.....	1.25
Colne Valley, lavender blue.....	1.00
Colorado, bright orange.....	2.50
Commander Godsall, violet blue.....	1.00

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

Price
per lb.

NEW AND STANDARD SPENCER VARIETIES—Continued

Comrade, cream pink, shaded apricot.....	\$ 1.00
Conquest, white, flushed salmon pink.....	1.00
Constance Hinton, mammoth white, black seeded.....	1.00
Coralline, orange cerise.....	1.00
Countess Spencer, rose pink.....	1.00
Crimson King, deep crimson.....	1.00
Daffodil, deep cream, black seeded.....	1.00
Daisybud Improved, rose pink on white ground.....	1.00
Daventry, deep cerise.....	1.50
Defiance (Waller-Franklin) glowing orange scarlet, burnless.....	1.25
Del Monte, salmon cerise pink.....	1.25
Dobbie's Cream—What Joy is superior.	
Dora, rosy cerise, cream wings.....	1.50
Doreen, carmine.....	1.25
Edith Taylor, rose salmon.....	1.00
Edna May Improved, pure white.....	1.00
Elegance, blush lilac suffused pink.....	1.00
Elfrida Pearson, large shell pink.....	1.00
Etta Dyke, pure white.....	1.00
Faerie Queen, cream, flushed salmon pink.....	1.00
Fiery Cross, orange cerise.....	1.00
Flambeau, scarlet, overlaid orange.....	1.25
Flora Norton—Heavenly Blue is superior.	
Fortune, rich dark blue.....	1.25
George Shawyer, salmon rose.....	1.00
Giant Attraction, fawn pink, cream ground.....	1.00
Giant White.....	1.00
Gladys, lilac.....	1.00
Gleneagles, very large lavender.....	1.25
Gloriosa, orange scarlet.....	1.00
Gold Crest, orange tinted salmon.....	1.25
Grenadier, geranium red.....	1.25
Guard sman, pure soft mauve.....	5.00
Guinea Gold, golden orange.....	1.25
Hawlmark Cerise.....	1.00
Hawlmark Lavender.....	1.00
Hawlmark Pink.....	1.00
Hawlmark Salmon Pink.....	1.00
Hawlmark Scarlet.....	1.00
Heavenly Blue (Waller-Franklin) delphinium blue.....	1.25
Hebe, bright pink.....	1.00
Helen Lewis—George Shawyer is superior.	
Hercules, rosy pink.....	1.00

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

Price
per lb.

NEW AND STANDARD SPENCER VARIETIES—Continued

Huntsman, bright scarlet.....	\$2.50
Illuminator, salmon orange, overlaid cerise pink.....	1.00
Ivory Picture, ivory cream.....	1.25
Jack Cornwall V. C., dark violet blue.....	1.00
Jack Hobbs, flush scarlet pink on cream ground.....	2.50
Jean Ireland Improved, cream ground, edged rose.....	1.00
Joan Ryder, white, black seeded.....	1.00
King Edward, crimson.....	1.00
King Manoel, maroon.....	1.00
King Mauve, waved mauve.....	1.00
King White, white.....	1.00
Lavender George Herbert, bluish lavender.....	1.00
2 L. O., sunproof scarlet.....	1.25
Lord Nelson, navy blue.....	1.00
Magic, rosy amethyst deepening to blue.....	1.00
Magnet, cream pink.....	1.25
Mammoth, blazing orange scarlet.....	1.25
Margaret Atlee, buff pink.....	1.00
Mary Pickford, cream pink suffused salmon.....	1.00
Mascott's Ingman, rosy carmine.....	1.00
Mascott's White, solid white.....	1.00
Matchless, cream.....	1.00
Maud Holmes—Charity is superior.	
Melba—Barbara is superior.	
Mermaid, lavender.....	1.25
Miss California, orange salmon, cream pink.....	1.25
Model, white, black seeded.....	2.00
Mrs. Arnold Hitchcock, pale pink, flushed salmon.....	1.00
Mrs. A. Searles, rich pink merging into a soft orient red self....	5.00
Mrs. Cuthbertson, rose pink, wings pinkish white.....	1.00
Mrs. Horace Wright, rosy pink.....	1.25
Mrs. Hugh Dickson, cream pink and buff.....	1.00
Mrs. Routzahn, apricot suffused pink.....	1.00
Mrs. Tom Jones, bright delphinium blue.....	1.00
Olympia, deep rich purple.....	5.00
Nora Unwin, white.....	1.00
Peggy, cerise, flushed orange.....	1.25
Picture, flesh pink suffused creamy apricot.....	1.00
Pinkie, large rose pink.....	2.50
Pink Perfection, rose pink cream ground.....	1.25
Powerscourt, lavender.....	1.00
President Harding, peach red.....	1.00
Prince of Orange, deep orange.....	2.50

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

Price
per lb.

NEW AND STANDARD SPENCER VARIETIES—Concluded

Queen Alexandra—Hawlmarm Scarlet is superior.

Ravenswing, dark maroon.....	\$1.00
Red Gauntlet, blood crimson.....	5.00
Renown, carmine rose.....	1.00
R. F. Felton, lavender.....	1.00
Robert Sydenham, orange salmon.....	1.00
Rosabelle, rose.....	1.00
Royal Pink, pink.....	1.25
Royal Purple.....	1.00
Royal Salute, deep cerise.....	1.00
Royal Scot, orange scarlet.....	1.00
Royal Sovereign, orange.....	1.25
Ruby, carmine ruby.....	1.25
Scarlet Emperor, scarlet.....	1.00
Senator, chocolate flake.....	1.00
Snowball (Waller-Franklin) dazzling white.....	1.25
Splendour, red maroon.....	1.00
Sunset, bright rose, amber ground.....	1.00
Supreme, pale pink.....	1.25
Sybil Henshaw, rich crimson.....	1.25
Tangerine Improved, glowing orange.....	1.25
The Cardinal (Waller-Franklin) poppy scarlet.....	1.00
The Lady Eveline, rosy mauve.....	1.00
The President, orange scarlet.....	1.00
The Sultan, black velvety maroon.....	1.00
Valentine, blush pink.....	1.00
Venus, cream pink suffused salmon.....	1.25
Vermilion Brilliant, scarlet.....	1.00
Warrior, maroon.....	1.00
Wedgwood, azure blue.....	1.00
Wembley, lavender suffused plumbago blue.....	1.25
What Joy, cream.....	1.25
White Spencer.....	1.00
Wizard, salmon scarlet.....	1.25
Youth, large white, pink picotee.....	1.00

SILVER GILT MEDAL MIXTURE (Waller-Franklin) This mixture is made from a formula that has been perfected after years of experimenting and is a wonderful blend of only the best and brightest Spencers. This mixture contains all the worthwhile novelties of recent years.....

SPENCER MIXED.....

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

COLOR CLASSIFICATION

In view of the numerous recent Sweet Pea introductions, it seems necessary to set up a classification according to color.

Every year we make careful color comparisons of the older varieties and the latest introductions and are in an eminent position to judge their respective merits.

We now take pleasure in submitting a color classification of the Standard Spencers.

The variety we consider best in each color class is indicated by an asterisk (*).

BICOLOR (Light)

Blanche Ferry

*Bonfire

BICOLOR (Dark)

*Angele

Captain of the Blues

Magic

BLUE

Blue Bird

*Heavenly Blue

Mrs. Tom Jones

BLUE (Light)

Colne Valley

*Gleneagles

Mermaid

BLUE (Dark)

Commander Godsall

*Fortune

Jack Cornwall V. C.

BLUSH (Pink)

*Valentine

BLUSH (Lilac)

*Elegance

CARMINE

*Brilliant Rose

Doreen

Mascott's Ingman

Renown

CERISE

Centaur

Daventry

*Royal Salute

CERISE (Rose)

*Charming

Coralline

Illuminator

Peggy

CERISE (Salmon)

Adorable

Hawlmarm Cerise

*Mrs. A. Searles

CERISE (Scarlet)

Campfire

*Defiance

Grenadier

2 L. O.

Royal Scot

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

COLOR CLASSIFICATION—Continued

The variety we consider best in each color class is indicated by an asterisk (*).

CREAM

Daffodil
Matchless
*What Joy

CREAM PINK (Light)

Comrade
*Mary Pickford
Mrs. Arnold Hitchcock
Venus

CREAM PINK (Deep)

Giant Attraction
*Magnet
Picture

CRIMSON

Charity
*Crimson King
Sybil Henshaw

FLUSHED

Carmelita
Conquest
Faerie Queen
Jack Hobbs
*Mrs. Horace Wright

LAVENDER (Rosy)

Austin Frederick Imp.
*R. F. Felton

LAVENDER (Light)

Hawlmart Lavender
*Wembley

LAVENDER (Lilac)

Gladys
*Powerscourt

MARBLED, FLAKED AND STRIPED

America
Senator

MAROON (Dark)

Ravenswing
*The Sultan
Warrior

MAROON (Red)

*Splendour

MAUVE

*Chieftain
Guardsman
King Mauve
The Lady Eveline

ORANGE

*Royal Sovereign
Tangerine Improved

ORANGE (Deep)

*Colorado
Guinea Gold
Prince of Orange
Wizard

ORANGE (Pink)

George Shawyer
*Royal Pink

ORANGE (Scarlet)

Gloriosa
*Mammoth
The President

PICOTEE (Cream Ground)

*Ivory Picture
Jean Ireland Imp.

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

COLOR CLASSIFICATION—Concluded

The variety we consider best in each color class is indicated by an asterisk (*).

PICOTEE (White Ground)

Annie Ireland
*Youth

PINK (Pale)

Daisybud Improved
Elfrida Pearson
*Supreme

PINK (Rose, Deep)

Hebe
Hercules
*Pinkie

PINK (Salmon, Deep)

*Del Monte
Hawlmarm Pink
Hawlmarm Salmon Pink
Miss California

PURPLE

*Olympia
Royal Purple

ROSE

Rosabelle
*Sunset

SALMON

Barbara
*Gold Crest

SCARLET

Hawlmarm Scarlet
*Huntsman
2 L. O.
The Cardinal

WHITE

*Avalanche
Edna May Improved
King White
Mascott's White
Snowball

WHITE (Tinted)

Constance Hinton
Joan Ryder
*Model

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

Price
per lb.

CUPID SPENCER VARIETIES

Little Nell (Waller-Franklin) pink and white.....	\$ 2.00
Midshipmite (Waller-Franklin) white edged violet blue.....	2.00
Rosebud (Waller-Franklin) apricot pink.....	2.00
Mixed, above three varieties.....	1.75

GRANDIFLORA VARIETIES

America, white ground, red flake.....	.60
Black Knight, maroon.....	.60
Blanche Ferry, red and white.....	.60
Dorothy Eckford Improved, white.....	.60
Flora Norton, blue.....	.60
Hon. Mrs. E. Kenyon, primrose.....	.60
Janet Scott, deep pink.....	.60
King Edward VII, red.....	.60
Lady Grisel Hamilton, lavender.....	.60
Lord Nelson, navy blue.....	.60
Miss Willmott, orange pink.....	.60
Mrs. Walter Wright, rosy mauve.....	.60
Prima Donna, soft pink.....	.60
Queen Alexandra, scarlet.....	.60
Eckford's Choice Mixed.....	.40

CUPID GRANDIFLORA VARIETIES

Apple Blossom.....	1.00
Blanche Ferry.....	1.00
Captain of the Blues.....	1.00
Cream.....	1.00
Lavender.....	1.00
Othello.....	1.00
Prima Donna.....	1.00
Red.....	1.00
White.....	1.00
Choice Mixed.....	.60

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
SWEET WILLIAM , Annual Single Mixed.....	\$1.50	\$5.00
THUNBERGIA , Mixed.....	1.50	5.00
TITHONIA Speciosa (Mexican Sunflower) orange scarlet....	2.50	8.00
TRITOMA Hybrida Mirabilis.....	3.60	12.00
TROPAEOLUM Canariense (Canary Bird Vine).....	.50	1.50

VERBENA HYBRIDA

Blue Shades.....	1.50	5.00
Dark Blue.....	1.80	6.00
Defiance, bright scarlet.....	1.50	5.00
Firefly, scarlet, white eye.....	2.10	7.00
Italian Striped.....	1.50	5.00
Lucifer (Waller-Franklin) vivid scarlet.....	1.80	6.00
Lutea.....	1.80	6.00
Mayflower, pink.....	3.00	10.00
Pink and Rose Shades.....	1.50	5.00
Purple Mantle, purple.....	1.50	5.00
Purple Shades.....	1.50	5.00
White.....	1.50	5.00
Auricula Eye Mixed.....	1.50	5.00
Choice Mixed.....	1.25	4.00

VERBENA HYBRIDA GRANDIFLORA

A magnificent new strain of Verbenas, of robust compact habit and free blooming. The trusses are immense, the individual florets measuring an inch in diameter.

Blue (Waller-Franklin) white eye.....	3.00	10.00
Coccinea (Waller-Franklin) scarlet, small eye.....	3.00	10.00
Etna (New) (Waller-Franklin) Paul Crambell geranium red with creamy yellow eye.....	3.00	10.00
Giant Pink.....	3.00	10.00
Lucifer (Waller-Franklin) an improved strain, vivid scarlet.....	3.00	10.00
Luminosa (Waller-Franklin) luminous flame pink shading to salmon.....	3.00	10.00
Rosea Stellata (Waller-Franklin) rose pink, white eye.....	3.00	10.00
Rose Cardinal (Waller-Franklin) with large white eye.....	3.00	10.00
Royale (New) (Waller-Franklin) royal blue, creamy yellow eye.....	6.00	20.00
Violacea Stellata, deep violet, white eye.....	3.00	10.00
White (Waller-Franklin).....	3.00	10.00
Grandiflora Mixed (Gigantea).....	2.50	8.00

VERBENA VENOSA , purplish heliotrope.....	1.80	6.00
--	------	------

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price
¼ lb. per lb.

VIRGINIAN STOCK

Compact Rose.....	\$0.30	\$ 1.00
" White.....	.30	1.00
" Mixed.....	.20	.75

WALLFLOWER

Annual Double Early Wonder Mixed (New).....	15.00	50.00
" Single Blood Red.....	.40	1.25
" " Creamy White.....	.40	1.25
" " Paris Brown.....	.40	1.25
" " Yellow.....	.40	1.25
" " Mixed.....	.30	1.00

XERANTHEMUM , Double Mixed.....	.90	3.00
--	-----	------

ZINNIA GIANT DOUBLE DAHLIA FLOWERED

Canary Bird, yellow.....	4.50	15.00
Crimson Monarch.....	4.50	15.00
Exquisite, light rose with deep rose center.....	4.50	15.00
Old Rose.....	4.50	15.00
Oriole, orange and gold.....	4.50	15.00
Polar Bear, white.....	4.50	15.00
Scarlet Flame, bright scarlet.....	4.50	15.00
Choice Mixed.....	3.00	10.00
Fine Mixed.....	1.80	6.00

ZINNIA GIANT DOUBLE MAMMOTH

Orange King.....	2.50	8.00
Purity.....	2.50	8.00
Rose Queen.....	2.50	8.00
Scarlet Gem.....	2.50	8.00
Mixed, above four colors.....	2.10	7.00

ZINNIA GIANT DOUBLE (GRANDIFLORA ROBUSTA)

Canary Yellow.....	1.80	6.00
Crimson.....	1.80	6.00
Deep Flesh.....	1.80	6.00
Golden Yellow.....	1.80	6.00
Purple.....	1.80	6.00
Salmon Rose.....	1.80	6.00
Scarlet.....	1.80	6.00
White.....	1.80	6.00
Waller-Franklin Formula Mixture "Just a little bit better".....	1.80	6.00
Choice Mixed, all colors.....	1.25	4.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
ZINNIA GIANT DOUBLE PICOTEE MIXED.....	\$2.50	\$8.00
ZINNIA GIANT DOUBLE QUILLED MIXED (Achieve- ment).....	2.50	8.00
ZINNIA ELEGANS DOUBLE CUT AND COME AGAIN—A group with double, perfectly formed, medium sized flowers bred with long stems; exceptionally fine for cut flowers. This is a "Cut and Come Again" group and is especially fine for massing in the garden and produces a continuous succession of cut flowers throughout the Summer.		
Bright Scarlet.....	.90	3.00
Canary Yellow.....	.90	3.00
Crimson.....	.90	3.00
Flesh.....	.90	3.00
Golden Yellow.....	.90	3.00
Salmon Rose.....	1.25	4.00
White.....	.90	3.00
Waller-Franklin Formula Mixture "Just a little bit better".....	.85	2.75
ZINNIA ELEGANS DOUBLE LILLIPUT		
Canary Yellow.....	1.50	5.00
Salmon Rose.....	1.50	5.00
Scarlet.....	1.50	5.00
White.....	1.50	5.00
Mixed.....	1.35	4.50
ZINNIA DOUBLE GRACILLIMA		
Red Riding Hood (Coccinea).....	1.50	5.00
ZINNIA DOUBLE HAAGEANA HYBRIDA, Mixed, charm- ing hybrids in a great variety of color.....		
	2.50	8.00
WALLER-FRANKLIN WILD GARDEN MIXTURE		
A well balanced mixture of hardy annuals, suitable for planting in odd corners and vacant lots. Excellent for gift packets.....		
	.15	.50
WALLER-FRANKLIN CUT FLOWER GARDEN MIXTURE		
A mixture of hardy annuals blended to give a contin- uous succession of cut flowers from early summer until late fall.....		
	.20	.60

IN CONCLUSION

As the foregoing list shows, we specialize exclusively in Annual Flower Seeds including a few perennials.

We are, in fact, specialists in growing Annual Flower Seeds and the heart of our business is composed of fifty acres of Experimental, Stock Seed Production and Test Grounds operated by a staff of experts. Here are developed pure line strains of varieties and special formulae for mixtures. In all, we farm over two thousand acres of land, and every operation, from the time the seed is planted until it is harvested, threshed, cleaned and shipped to our customers, is supervised by experts.

We solicit your continued patronage on the merit of our seeds and the fairness of our prices.

WALLER-FRANKLIN SEED COMPANY

MEMORANDA

MEMORANDA

PRINTED BY
A. CARLISLE & CO.
SAN FRANCISCO

WALLER-FRANKLIN

1929